

# Strategic Plan 2025 - 2028

To be representative of residents' interests whilst managing their expectations. Focused on the wellbeing of the community.

## **MISSION**

Working together to ensure community is at the heart of everything we do.

### **PURPOSE**

To support a vibrant, resilient and sustainable community in which to live, do business and welcome visitors.

To ensure value for money in delivering our statutory responsibilities, whilst generating income to fund improvement projects.

To ensure the PC is fit for purpose, an efficient and effective learning organisation, and a desirable and enjoyable place to work.

# **Driven By**

Strategic theme 1 – Develop and optimise our community engagement model.

Strategic theme 4 – Build a strong income generating profile to make significant community impact for residents.

Strategic theme 2 – Work collaboratively and network with local Councils, organisations or agencies to promote mutual aims.

Strategic theme 5 – Continuously evaluate our ways of working to ensure value for money and fitness for purpose.

Strategic theme 3 – Pursue keystone projects that develop our community.

Strategic theme 6 – Ensure that everyone within the Parish Council is valued and supported in their personal and professional development.

### **Enabled By**

Values: Responsible, Inclusive, Caring, Welcoming and Collaborative.

Nolan Principles Code of Conduct Parish Council Policies



# The Values that Drive Our Actions and Determine Your Experiences

We value being	Which means that	When people live our values we see that
Responsible	Integrity, Custodianship and Public Service matter here.	<ul> <li>We maintain fiscal responsibility and financial integrity.</li> <li>We look after community assets and protect our heritage.</li> <li>We seek to minimise and reverse the degradation of our environment.</li> <li>We behave with professionalism, dignity and commitment.</li> <li>We are trustworthy and honest, respectful of confidences.</li> </ul>
Inclusive	Respect, Tolerance and being Non- Discriminatory matter here.	<ul> <li>We are proactive in communication and active consultation.</li> <li>We listen to our residents in order to best serve their interests within the parameters of our limited powers, doing our best to manage expectations on what is possible.</li> <li>Our mindset, behaviour and language reflects a modern organisation that recognises the value of every individual.</li> </ul>
Caring	Connection, Caring and Belonging matter here.	<ul> <li>We are committed to making a difference for all residents, our Officers, the people we collaborate with, our community and our environment.</li> <li>We have a deep commitment to achieving the highest level of physical, mental and social well-being.</li> <li>We encourage connection and a community spirit with the overarching aim of fostering a feeling of belonging.</li> </ul>
Welcoming	Openness, Accessibility and Encouragement matter here.	<ul> <li>We encourage residents, neighbouring councils and local businesses to engage with us and make it safe, easy and worthwhile to do so.</li> <li>We strive to support our community in welcoming new residents, businesses and the visitors who are attracted to experience the unique and special place in which we live.</li> <li>We aim to ensure that our residents make the most of living here and encourage their self-sufficiency and independence in doing so.</li> </ul>
Collaborative	Joint working, Synergy and Teamwork matter here.	<ul> <li>We thrive working as a connected, trusting team, learning from one another and recovering quickly from difficulties together.</li> <li>We recognise that a connected community is a healthy community and work with the schools and other organisations and groups to develop, sustain, and promote projects, events and programmes that promote social connection for all age ranges in the Parish.</li> <li>We work with other tiers of government, neighbouring councils and other bodies to get the best for our residents.</li> </ul>